

# **BLACK MATERNAL HEALTH WEEK 2023**

A group of four Black women are laughing joyfully at a social event. They are dressed in vibrant, patterned clothing. The woman in the center has a large afro and is wearing a gold choker. The woman on the far left is wearing a black and white zebra print top. The woman on the far right is wearing a black braided wig. The background is dark with bokeh light effects.

**SPONSORSHIP  
OPPORTUNITIES**



**BLACK MATERNAL HEALTH WEEK 2023**

# **OUR BODIES BELONG TO US: RESTORING BLACK AUTONOMY AND JOY!**

Black Maternal Health Week (BMHW) was founded and led by the Black Mamas Matter Alliance in 2018. BMHW is a national week of **awareness, activism, and community building** intended to:

- Deepen the national conversation about Black maternal health in the US
- Amplify community driven policy, research, and care solutions
- Center the voices of Black Mamas, women, families, and stakeholders
- Provide a national platform for Black-led entities and efforts on maternal health, birth and reproductive justice
- Enhance community organizing on Black maternal health

BWPC started to formalize in 2019 with the implementation of Fresno's first Black Maternal Health Week, reaching over 1,000 BIPOC mothers!

Our then State Senator, Kamala Harris recognized the BWPC founder, Shantay, for her efforts and leadership in Black Maternal Child Health.

# BLACK MATERNAL HEALTH WEEK EVENTS

Join us throughout the week as we celebrate BLACK Maternal Health Week. **"Our Bodies Belong to Us: Restoring Black Autonomy and Joy!"** Experience a week of events and learn how BWPC is partnering with Black women and systems of care to remove barriers to bodily autonomy and joy:

- **Hear from legislators** about community driven policy, research, and care solutions
- **Learn how hospitals, payors, and institutions** are improving efforts on maternal health, birth and reproductive justice
- **Center the needs of Black Mamas, women, families** at our Community Celebration





# SPONSORSHIP LEVELS

## **BLACK POWER-SHARING [Presenting Sponsor] - \$15,000**

- Customizable branding opportunities!
- Full page ad in the **BWPC BLACK Maternal Health Guide**
- A representative from your organization will be invited to speak at the BMHW Community Celebration for up to 5 minutes
- Name & Logo Placement on Email Communications, Website and Event Signage
- Opportunity to distribute premium giveaways for each attendee at **all** BMHW events
- Premium vendor tabling location at Community Celebration event
- **5** total public recognitions including, print, radio, TV commercials and social media posts
- Inclusion in all Event Press Releases (as applicable)

## **BLACK AUTONOMY - \$10,000**

- Full page ad in the **BWPC BLACK Maternal Health Guide**
- Name & Logo Placement on Email Communications, Website and Event Signage
- Opportunity to distribute premium giveaways for each attendee at **three** BMHW events
- Premium vendor tabling location at Community Celebration event
- **3** total public recognitions including, print, radio, and social media posts
- Inclusion in all Event Press Releases (as applicable)

## **BLACK JUSTICE - \$5,000**

- Half page ad in the BWPC BLACK Maternal Health Guide
- Name & Logo Placement on Email Communications, Website and Event Signage
- Opportunity to distribute premium giveaways for each attendee at **two** BMHW events
- Premium vendor tabling location at Community Celebration event
- **2** total public recognitions including, print, radio, and social media posts
- Inclusion in all Event Press Releases (as applicable)

## **BLACK JOY - \$2,500**

- Half page ad in the BWPC BLACK Maternal Health Guide
- Name & Logo Placement on Email Communications, Website and Event Signage
- Opportunity to distribute premium giveaways for each attendee at **one** BMHW event
- Premium vendor tabling location at Community Celebration event

**LET US CUSTOMIZE A  
SPONSORSHIP PACKAGE  
JUST FOR YOU!**

Contact Allison  
Allison@black-enterprises.com  
559-981-9804

### **SPONSORSHIP PAYMENT:**

CREDIT CARD OR ACH AT

[www.aplos.com/aws/give/BLACK-WPC](http://www.aplos.com/aws/give/BLACK-WPC)

### **CHECKS PAYABLE TO:**

BLACK WELLNESS & PROSPERITY CENTER  
1133 S STREET FRESNO, CA 93721



## EVENT VENDOR REGISTRATION FORM

|                             |  |
|-----------------------------|--|
| <b>EVENT TITLE AND DATE</b> |  |
|-----------------------------|--|

### COMPANY CONTACT

|                               |  |                        |  |
|-------------------------------|--|------------------------|--|
| <b>COMPANY NAME</b>           |  | <b>MAILING ADDRESS</b> |  |
| <b>TELEPHONE</b>              |  | <b>MAILING ADDRESS</b> |  |
| <b>EMAIL</b>                  |  |                        |  |
| <b>POINT OF CONTACT NAME</b>  |  | <b>WEBSITE</b>         |  |
| <b>POINT OF CONTACT TITLE</b> |  | <b>CONTACT EMAIL</b>   |  |
| <b>CONTACT PHONE 1</b>        |  | <b>CONTACT PHONE 2</b> |  |

### COMPANY OVERVIEW

|   |  |  |  |
|---|--|--|--|
| <b>GENERAL DETAILS OF SERVICES/ GOODS</b>           |  |  |  |
| <b>CAN YOU PROVIDE YOUR OWN TABLES &amp; CHAIRS</b> |  | <b>WILL YOU PROVIDE ANY GIVEAWAYS? PLEASE DESCRIBE</b>             |  |
| <b>BUSINESS TYPE</b>                                |  | <b>PLEASE DESCRIBE YOUR EXPERIENCE WORKING WITH BLACK FAMILIES</b> |  |
| <b>INSURED?</b>                                     |  |  |  |
| <b>LICENSED?</b>                                    |  |  |  |
| <b>ADDITIONAL INFO</b>                              |  |  |  |

### VENDOR PAYMENT PLEASE CHECK YOUR PAYMENT PREFERENCE BELOW. PAYMENT MUST BE RECEIVED BY APRIL 1, 2023

|  |   |
|--|---|
| <input type="checkbox"/> <b>PAY ONLINE</b> | <b>CREDIT CARD OR ACH AT</b> <a href="http://www.aplos.com/aws/give/BLACK-WPC">www.aplos.com/aws/give/BLACK-WPC</a> |
| <input type="checkbox"/> <b>CHECK</b>      | <b>PAYABLE TO</b><br><b>BLACK WELLNESS &amp; PROSPERITY CENTER 1133 S STREET FRESNO, CA 93721</b>                   |

**Premium Vendor** - \$250 (includes electricity & prime location)

**Vendor** - \$100

For more information visit  
[www.Blackwpc.org/BMHW2023](http://www.Blackwpc.org/BMHW2023) or email  
[marketing@black-enterprises.com](mailto:marketing@black-enterprises.com)