

**BLACK**

BELONGING. LOVE. AFFINITY. COMMUNITY. KINSHIP.

WELLNESS & PROSPERITY CENTER

# BLACK MATERNAL HEALTH WEEK 2025

APRIL 11 - 17

SPONSORSHIP

**OPPORTUNITIES**





# ABOUT BMHW

Black Maternal Health Week (BMHW) held annually April 11-17, was founded by the Black Mamas Matter Alliance in 2018. BMHW is a national week of **awareness, activism, and community building** intended to:

- **Deepen the national conversation** about Black maternal health in the U.S.
- **Amplify community** driven policy, research, and care solutions
- **Center the voices** of Black Mamas, women, families, and stakeholders
- **Provide a national platform** for Black-led entities and efforts on maternal health, birth and reproductive justice
- **Enhance community organizing** on Black maternal health

**BLACK Wellness & Prosperity Center** launched Fresno's first Black Maternal Health Week in 2019, reaching over 1,000 BIPOC mothers!

Our then State Senator, Kamala Harris formally recognized the BWPC founder, Shantay, for her efforts and leadership in Black Maternal Child Health.

# SPONSORSHIP LEVELS

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## BELONGING

[Presenting Sponsor]

**\$25,000**

- **Customizable branding opportunities!**
- Full page ad in our updated BLACK Maternal Child Health Guide
- A representative from your organization will be invited to speak at one of our BMHW events for up to 5 minutes
- Name & Logo Placement on all Email Communications, Website and Event Signage and Programs at all events
- Opportunity to distribute premium giveaways for each attendee at any and all BMHW events
- Premium vendor tabling location at the BMHW community health fair and celebration
- Five total public recognitions including, print, radio, TV commercials and social media posts
- Inclusion in event press releases

## LOVE

**\$15,000**

- Full page ad in the BWPC BLACK Maternal Health Guide
- Name & Logo Placement on all Email Communications, Website and Event Signage and Programs at all events
- Opportunity to distribute premium giveaways for each attendee at all BMHW events
- Premium vendor tabling location at the BMHW community health fair and celebration
- Three total public recognitions including, print, radio, and social media posts
- Inclusion in event press releases

## AFFINITY

**\$10,000**

- Half page ad in the BWPC BLACK Maternal Health Guide
- Name & Logo Placement on select Email Communications, Website and Event Signage and Programs at two events
- Opportunity to distribute premium giveaways for each attendee at two BMHW events
- Premium vendor tabling location at the BMHW community health fair and celebration
- Two total public recognitions including, print, radio, and social media posts
- Inclusion in event press releases

## COMMUNITY

**\$5,000**

- Half page ad in the BWPC BLACK Maternal Health Guide
- Name & Logo Placement on select Email Communications, Website and Event Signage and Program at one event
- Opportunity to distribute premium giveaways for each attendee at one BMHW event
- Premium vendor tabling location at the BMHW community health fair and celebration

## KINSHIP

**\$2,500**

- Quarter page ad in the BWPC BLACK Maternal Health Guide
- Logo Placement on select Email Communications and Website
- Premium vendor tabling location at the BMHW community health fair and celebration

# NEXT STEPS

## SPONSORSHIP PAYMENT

1. Complete the sponsorship form here: [bit.ly/bmhwsponsor25](https://bit.ly/bmhwsponsor25)
2. Make your payment following the instructions provided on the online form

## PURCHASE AN AD

Purchase an ad for your business or organization to be highlighted in our very special edition of the **Black Maternal Child Health Guide 2025**.

### Ad options:

- Full Page - \$500
- Half page - \$250
- Quarter page - \$125
- Business Card - \$75

Visit our online form to select and purchase your ad: [bit.ly/bmhwsponsor25](https://bit.ly/bmhwsponsor25)

For questions about payment or how to submit contact:

[Tinicia@black-enterprises.com](mailto:Tinicia@black-enterprises.com)

559-767-1753

For customized packet options or questions about your ad contact

[Allison@black-enterprises.com](mailto:Allison@black-enterprises.com)

559-981-9804

# KEEP UP WITH BLACK MATERNAL HEALTH WEEK UPDATES!

### VISIT OUR WEBSITE:

[Blackwpc.org/bmhw](https://Blackwpc.org/bmhw)

Or scan the QR code with  
your phone.



### FOLLOW US ON SOCIAL MEDIA:

Instagram: [@black\\_wpc](https://www.instagram.com/black_wpc)

Facebook: [@blackwpcfresno](https://www.facebook.com/blackwpcfresno)

LinkedIn: [black-wellness-prosperity-center](https://www.linkedin.com/company/black-wellness-prosperity-center)

X: [@BlackWPCenter](https://twitter.com/BlackWPCenter)